

REVENUE REALIZATION



\$65K LOWEST BID



\$290K HIGHEST BID



\$290K SOLD FOR



\$50K AGENT COMMISSION

Asset Life Settlements, u.c





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THE CASE SNAPSHOT



John, a 79-year-old male with a life expectancy of six years, owned a \$1 million Universal Life policy but could no longer afford the \$61,176 annual premiums. Confined to a skilled nursing facility, he sought to support his spouse through a life settlement, ultimately accepting an offer of \$290,000.

THE PIVOTAL POINTS





POINT ONE

John received five offers from ten potential buyers, with the highest bid being \$290,000.

POINT TWO



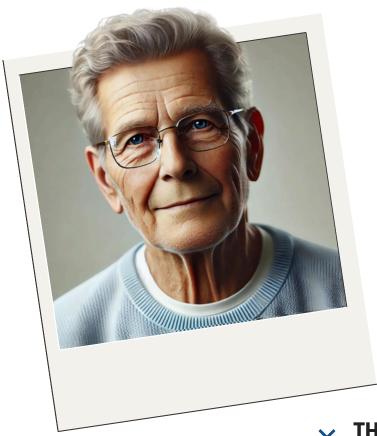
The accepted bid of \$290,000 provided immediate financial relief and support for his spouse's living expenses.

POINT THREE



The agent facilitated the sale, earning a \$50,000 commission while ensuring John's needs were met.

Finding Financial Stability: A Life Settlement Success Story



THE ADVERSITY ANALYSIS ~

Although there were no unique challenges or facts, the primary obstacle was finding a buyer willing to offer a suitable amount for John's policy. Given his inability to afford the annual premiums of \$61,176 and his confinement to a skilled nursing facility, it was imperative to secure an offer that would provide significant financial relief. The process required thorough market research and negotiations to identify a buyer who understood John's situation and could offer a fair settlement. This case underscores the effectiveness of life settlements in providing essential financial solutions for policyholders in need, demonstrating how strategic planning and market expertise can turn a challenging scenario into a successful outcome.

THE POLICYHOLDER PORTRAIT

John is a 79-year-old male with a life expectancy of six years. He owned a \$1 million Universal Life insurance policy with an annual premium obligation of \$61,176. Due to his confinement in a skilled nursing facility and the high costs associated with it, he could no longer afford the policy premiums and needed a financial solution to support his spouse.

THE SETTLEMENT STORY 🗸

John faced the difficult reality of no longer being able to afford his Universal Life insurance policy's hefty annual premiums. Confined to a skilled nursing facility, his primary concern was ensuring financial stability for his spouse. Through a life settlement, John received five offers, with the highest being \$290,000. Accepting this offer allowed him to alleviate the financial burden and provide immediate support for his spouse's living expenses. The agent, who facilitated this settlement, earned a \$50,000 commission, demonstrating the value of life settlements in such critical situations.

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